

Remit To: KDKA-TV
21251 NETWORK PLACE
CHICAGO, IL 60673-1251



KDKA-TV

INVOICE

For: ROTHFUS FOR CONGRESS(256839)
1341 Old Freedom Rd Ste 202
Cranberry Township, PA 16066-5010

Account Exec: Brian Butz-1
Office: KDKA-TV
Contract Num: 1201-57136
Contract Dates: 10/29/2012-11/04/2012
Customer Order:
Linked Order:
CPE: / /

Invoice Num: 1201-544480
Invoice Date: 11/11/2012
Billing Cycle: Weekly
Billing Period: 10/29/2012-11/11/2012

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PAY BY 12/11/2012
Net 30 days

In Account With: STRATEGIC MEDIA PLACEMENT(146318)
7669 Stagers Loop
Delaware, OH 43015-7010
ATTN:Accounts Payable

Product Desc: (R) CONGRESS - REVISED WEEK 10/24-11/4

Broadcast airtimes represented are reported to the nearest second.

Buy Line	Flight Description	Buy Line Dates	MTWTFSS	Dur	Total Spots	Rate				
1	THIS MORNING 5-6AM	10/29/2012-11/02/2012	MTWTF..	30	3	360.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
10/29/2012-11/04/2012		MTWTF..	3	360.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/30/2012	Tu	05:17:03 AM		TVGENKR1275H	30	360.00				
11/01/2012	Th	05:44:02 AM		TVGENROTH1215H	30	360.00				
11/02/2012	Fr	05:14:15 AM		TVGENROTH1215H	30	360.00				
2	THIS MORNING 6-7AM	10/29/2012-11/02/2012	MTWTF..	30	3	720.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
10/29/2012-11/04/2012		MTWTF..	3	720.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/29/2012	Mo	06:26:27 AM		TVGENROTH12WTH	30	720.00				
10/31/2012	We	06:09:27 AM		TVGENKR1275H	30	720.00				
11/01/2012	Th	06:56:30 AM		TVGENROTH1215H	30	720.00				
3	THE EARLY SHOW	10/29/2012-11/02/2012	MTWTF..	30	4	450.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
10/29/2012-11/04/2012		MTWTF..	4	450.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/29/2012	Mo	08:47:24 AM		TVGENKR1275H	30	450.00				
10/30/2012	Tu	08:14:17 AM		TVGENROTH12WTH	30	450.00				
11/01/2012	Th	08:27:14 AM		TVGENROTH1215H	30	450.00				
11/02/2012	Fr	08:15:24 AM		TVGENROTH1215H	30	450.00				

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4	PRICE IS RIGHT		10/29/2012-11/02/2012		M T W T F . .		30	2	675.00
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/29/2012-11/04/2012		M T W T F . .		2		675.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
11/01/2012	Th	10:59:25 AM		TVGENROTH1215H	30	675.00			
11/02/2012	Fr	10:58:55 AM		TVGENROTH1215H	30	675.00			
5	NOON NEWS		10/29/2012-11/02/2012		M T W T F . .		30	3	720.00
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/29/2012-11/04/2012		M T W T F . .		3		720.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/29/2012	Mo	12:29:30 PM		TVGENROTH12WTH	30	720.00			
11/01/2012	Th	12:11:39 PM		TVGENROTH1215H	30	720.00			
11/02/2012	Fr	12:10:54 PM		TVGENROTH1215H	30	720.00			
6	DR. PHIL		10/29/2012-11/02/2012		M T W T F . .		30	1	500.00
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/29/2012-11/04/2012		M T W T F . .		1		500.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/29/2012	Mo	03:49:25 PM		TVGENKR1275H	30	500.00			
7	430-5PM NEWS		10/29/2012-11/02/2012		M T W T F . .		30	3	720.00
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/29/2012-11/04/2012		M T W T F . .		3		720.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/29/2012	Mo	04:43:18 PM		TVGENROTH12WTH	30	720.00			
10/30/2012	Tu	04:54:34 PM		TVGENKR1275H	30	720.00			

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Buy Line	Flight Description		Buy Line Dates		M T W T F S S		Dur	Total Spots	Rate	
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	11/01/2012	Th	04:44:10 PM		TVGENROTH1215H	30	720.00			
8	530-6PM NEWS		10/29/2012-11/02/2012		M T W T F . .		30	2	1,050.00	
	<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
	10/29/2012-11/04/2012		M T W T F . .		2		1,050.00			
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	10/29/2012	Mo	05:42:03 PM		TVGENKR1275H	30	1,050.00			
	10/30/2012	Tu	05:55:54 PM		TVGENROTH12WTH	30	1,050.00			
9	M-F 6PM NEWS		10/29/2012-11/02/2012		M T W T F . .		30	2	1,080.00	
	<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
	10/29/2012-11/04/2012		M T W T F . .		2		1,080.00			
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	10/29/2012	Mo	06:28:54 PM		TVGENROTH12WTH	30	1,080.00			
	10/30/2012	Tu	06:26:58 PM		TVGENKR1275H	30	1,080.00			
10	M-F 630PM NEWS		10/29/2012-11/02/2012		M T W T F . .		30	2	1,080.00	
	<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
	10/29/2012-11/04/2012		M T W T F . .		2		1,080.00			
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	10/29/2012	Mo	06:54:17 PM		TVGENKR1275H	30	1,080.00			
	10/31/2012	We	06:57:55 PM		TVGENROTH1215H	30	1,080.00			

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Buy Line	Flight Description	Buy Line Dates	MTWTFSS	Dur	Total Spots	Rate			
11	11PM NEWS	10/29/2012-11/04/2012	MTWTFSS	30	2	2,250.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/29/2012-11/04/2012		MTWTFSS	2	2,250.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/29/2012	Mo	11:26:05 PM		TVGENROTH12WTH	30	2,250.00			
11/01/2012	Th	11:24:20 PM		TVGENROTH1215H	30	2,250.00			
12	11:35P-12:37A - LETTERMAN	10/29/2012-11/02/2012	MTWTF..	30	2	575.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/29/2012-11/04/2012		MTWTF..	2	575.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/31/2012	We	11:49:31 PM		TVGENROTH1215H	30	575.00			
11/01/2012	Th				30				Credit
13	SAT. MORN. LOCAL NEWS	11/03/2012-11/03/2012S.	30	1	300.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/29/2012-11/04/2012	S.	1	300.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
11/03/2012	Sa	06:40:19 AM		TVGENROTH1215H	30	300.00			
14	SAT.CBS MORNING NEWS	11/03/2012-11/03/2012S.	30	1	450.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/29/2012-11/04/2012	S.	1	450.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
11/03/2012	Sa	08:29:25 AM		TVGENROTH1215H	30	450.00			

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15	FACE THE NATION	11/04/2012-11/04/2012S	30	2	585.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/29/2012-11/04/2012	S	2	585.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
11/04/2012	Su	10:28:55 AM		TVGENROTH1215H	30	585.00			
11/04/2012	Su	11:26:56 AM		TVGENROTH1215H	30	585.00			
16	NCIS	10/30/2012-10/30/2012	.T.....	30	1	6,750.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/29/2012-11/04/2012		.T.....	1	6,750.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/30/2012	Tu	08:32:29 PM		TVGENROTH12WTH	30	6,750.00			
17	SURVIVOR XXV	10/31/2012-10/31/2012	..W....	30	1	5,000.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/29/2012-11/04/2012		..W....	1	5,000.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/31/2012	We	07:59:30 PM		TVGENROTH1215H	30	5,000.00			
18	NFL PRE-GAME SHOW	11/04/2012-11/04/2012S	30	1	5,400.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/29/2012-11/04/2012	S	1	5,400.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
11/04/2012	Su	11:59:25 AM		TVGENROTH1215H	30	5,400.00			

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Buy Line	Flight Description		Buy Line Dates		M T W T F S S		Dur	Total Spots	Rate
19	NFL REGULAR SEASON GAMES		11/04/2012-11/04/2012	 S		30	1	5,000.00
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/29/2012-11/04/2012	 S		1		5,000.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
11/04/2012	Su	02:25:55 PM		TVGENROTH1215H	30	5,000.00			
<u>Total Spots</u>		<u>Gross Amt</u>		<u>Commission Amt</u>		<u>Net Amt</u>	<u>Debit</u>	<u>Credit</u>	<u>Reconciliation</u>
Air Time Totals		36		46,775.00		7,016.25	39,758.75	0.00	0.00
						0.00		0.00	0.00

Billing Notes

ALL RATES ARE NON-PRE-EMPTIBLE

PAID FOR BY: ROTHFUS FOR CONGRESS

MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN PUBLIC FILE.

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

Wire Transfer Instructions:

For Billing Inquiries Please Contact:

ACCOUNT EXECUTIVE

412-575-2200

Gross Billing

46,775.00

Trade Value

0.00

Agency Commission

7,016.25

Local Tax

0.00

State Tax

0.00

Pre Paid Amount

0.00

Pay This Amount

39,758.75

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